



Overview

D J Clark is a multimedia journalist and educator. He specialises in telling news stories on digital platforms using multimedia. He has over 20 years experience working with media organisations across the world as a cameraman, photographer, journalist, trainer and multimedia consultant. D J Clark is currently a senior multimedia journalist for *CCTV News*, a regular video contributor to *The Economist* and a lecturer on the MA International Multimedia Journalism at Beijing Foreign Studies University in collaboration with the University of Bolton, UK. He also runs regular multimedia training workshops for professional journalists across the world for World Press Photo, The British Council, The Malaysian Press Institute, The Asia Center for Journalism and Canon.

Education

- 1986 University of Lancaster – BA Religious Studies 1983
- 2002 Fellow of the Higher Education Academy
- 2005 – 2010 University of Durham – PhD Social Sciences – Thesis topic - Representing the MAJORITY WORLD: famine, photojournalism and the Changing Visual Economy (online at <http://etheses.dur.ac.uk/136/>). Thesis looked at the visual representation of the developing world through the British media.
- 2011 – World Press Photo Train the Trainers
- 2015 – Audience Growth YouTube Certified

Employment History

- 1988 Freelance photojournalist, UK
- 1989 – 91 Wire service photographer based in Jerusalem covering news and features from Palestine/Israel
- 1992 – 1998 Photojournalist/videojournalist represented by Panos Pictictures covering news, features, sports, fashion, worldwide. Also set up the Folly Media Centre in Lancaster in 1994, UK where he was director until 1998.
- 1998 – 2001 Head of photography & video at the University of Bolton, UK
- 2001 – 2005 – Part time senior lecturer in Photography and Video
- September 2005 – Present Part time course leader on the MA International Multimedia Journalism course run by the University of Bolton at the Beijing Foreign Studies University, Beijing China
Set up, ran and taught on a one year UK MA course in multimedia journalism, in cooperation with Dalian Medical University and Beijing Foreign Studies University. The course has a mix of international and Chinese students most of whom are professional journalists.
- October 2009 – October 2013 Part time Senior Multimedia Journalist for *China Daily*, Beijing China
Contributed weekly multimedia stories that ran in the print edition and online platforms. Also helped the multimedia team develop new story telling concepts for the web, tablets and mobile.
- September 2009 – September 2013 Part time Director of Visual Journalism Studies at the Asia Center for Journalism at the Ateneo de Manila university (courses taught online)
Set up and directed two diploma courses (Photojournalism & Multimedia Journalism) at the center and acted as course leader for the Multimedia diploma. Also taught on the MA Journalism course. The center runs training for professional journalists across Asia.



- November 2011 – Present Freelance video contributor to *The Economist* (covering mainland China)
Worked as a freelance cameraman covering multimedia stories in China for the Economist online. Also helped develop a network of video contributors across Asia & Africa and gave some training to the multimedia team in London.
- April 2013 – April 2015 Full time Senior Multimedia Journalist at *CCTV News*, Beijing China
Developed a new multimedia department, designed a multimedia strategy and worked as a team leader for content creation in the multimedia team. During the two years I helped establish and develop teams managing eleven digital platforms (Website, APP, Facebook Page, YouTube network, Twitter, Sina Weibo, Tencent Weibo, Tencent V+, Tumblr, Instagram, WeChat Newsletter). The YouTube channel has more than 25 million views, the Facebook page 1.7 million likes, and over a million combined followers on Sina Weibo and Twitter. I also undertook the role of *Director of Photography and Online* at Assignment Asia (assignment-asia.com) a new weekly current affairs program that started to air in December 2014. I designed the website, social strategy, the look of the camerawork and shot many of the packages in the first season of the program.

Multimedia Consultancies

- 2004 Appointed as Honorary Professor to the College of Humanities and Arts, Zhejiang University of Finance and Economics
Consulted in the establishment of a BA Photography Degree
- 2006 to date Asia Center for Journalism at the Ateneo de Manila university
Act as a regular consultant in the development, delivery and examination of visual journalism courses
- 2008 Philippine Inquirer
Worked on training and workflows for the multimedia team
- 2009-11 Xinhua News Agency
Worked on training and workflows for the multimedia team
- 2008-11 Southern Metropolitan Group, Guangdong China
Worked on training and workflows for the multimedia team
- 2010 Pathshala South Asian Media Academy, Bangladesh
Developed a new syllabus for the BA Photography and developed a strategic plan for the academy
- 2011 Dali International Photography Exhibition
Chief curator for the 2011 festival
- 2011 Honorary Chairman of the Advisory Board of the International Center for Multimedia Journalism
- 2011 World Press Photo
Developed the Rural Visual Journalism Networks across Bangladesh & Mindanao, Philippines
- 2012 Xiaoxiang Morning Herald
Worked on training and workflows for the multimedia team
- 2012-13 The Brunei Times
Worked on training and workflows for the multimedia team
- 2015 Shanghai Oriental Morning Post
Worked on training and workflows for the multimedia team at thepaper.cn

Skills

- **Journalism:** Videojournalism, Photojournalism, Audio, Writing, Infographics, Social Networking, Web Design, Interactive Book Design, Blogging, Podcasting Teaching



- **Computer:** Finalcut (7 & X), Premiere, Avid, After Effects, Photoshop, Lightroom, Video compression (various), Illustrator, Audio editing (various), Dreamweaver, iBooks Author, Microsoft Office.

Publications

- **New Openings** Survey and comment on image use by NGOs based in the UK working for overseas development, Published by Folly Pictures – January 1994.
- **Listening to Smaller Voices** Children in an Environment of Change, text by Victoria Johnson, Joanna Hill and Edda Ivan-Smith, ISBN: 1-872502296, Published by Actionaid - March 1995.
- **Real Picture** Photography technique and image guidelines to staff of overseas development agencies Published by Nextnorth - October 1999.
- **News From Somewhere** A journey exploring the work of twelve artists down the Lune Valley, text and poetry by Anna Adams. Published by Appl - June 1999.
- **A Little English City** Photographic documentary of the Lancaster and Morecambe District ISBN: 0-9540392-0-3 - softback, 0-9540392-1-1 – hardback, Published by Nextnorth - June 2001.
- **The Production of a Contemporary Famine Image** The image economy, indigenous photographers and the case of Mechanic Philipos Journal of International Development 16, 1-12 (2004) published by Wiley InterScience. Discussed at the Centre for Tourism and Cultural Change conference September 2003 and published as a chapter in The Changing World of International News: The Impact of Digital Technology by Routledge 2011.
- **A Single Image of Famine in China** Research paper presented at The British International Studies Association conference, December 2004, The Political Studies Association conference, April 2005 and The Elephant Conference, London College of Communication, May 2005, China Seen by the Chinese: Documentary Photography, 1951–2003 conference, Princeton University 2009 and published as a chapter in Picturing Atrocity: Photography in Crisis edited by Geoffrey Batchen, Mick Gidley, Nancy K. Miller and Jay Prosser, published by Reaktion Books in 2012.
- **Imaging Famine** Accompanying the images from the Imaging Famine Exhibition (August 2005, the Newsroom, London) is a publication dealing with famine, Live Aid, and the politics of representation. The catalogue is co authored by Professor David Campbell, University of Durham and Dr Kate Manzo, University of Newcastle and published by The Guardian.
- **Sourcing Pictures: Development Education, Images and Indigenous Photographers.** Published in The Development Education Journal, January 2006 and presented at Picturing Atrocity: Photography in Crisis conference, December, 2005 at The Graduate Center, Columbia University, New York.
- **Winston Churchill Fellowship:** Investigating the visual representation of Bangladesh and Ethiopia (presented by the Queen June 2006).
- **Digitised News-image Markets and the Politics of Place:** A Critical Exploration of Contemporary Changes to the Global Single Image Market and the Impact on Public Understanding of Place. Published as a chapter in International News in the Digital Age: East-West Perceptions of a New World Order, Edited by Judith Clarke and Michael Bromley, Routledge 2012.
- **Representing the Majority World:** Famine, Photojournalism and the Changing Visual Economy PhD thesis at Durham University published in 2009.
- **In A City** Stories from Hanoi, Vietnam, edited by D J Clark. Published by The British Council 2009, interactive fiction book available on the iTunes iBook. Stories from Ho Chi Minh, Vietnam, edited by D J Clark. Published by The British Council 2011, interactive fiction book available on the iTunes iBook.
- **Multimedia Journalism on Shutha.org** A series of four interactive chapters (photography, video, audio and writing) on Shutha.org, an interactive training website funded by The Dutch Lottery aimed at African journalists. Published in 2011.



- **Multimedia Train** An interactive training website and iBook aimed at professional journalists wanting to broaden their skills in short form writing, video, audio, infographics, photography, mobile and social media. Published on multimediatrain.com March 2013.
- **Multimedia Week** Currently hosting the Multimedia Week podcast, a weekly discussion of multimedia journalism for World Press Photo.

Television Documentaries & Multimedia Projects

- 1988 **From Here to There**: Film Drama, shot in Northwest England and Harlem, New York. Shown regionally in North West England.
- 1993 **Purple Army**: Documentary of the British Special Olympic team, Grampian TV.
- 1994 **Heartfelt**: Documentary on amateur aid to Bosnia during the civil war, BBC Wales.
- 2001 **Searching for The Lost World**: Documentary following a small expedition in the Amazon, looking for evidence that Conan Doyle's epic adventure was influenced by explorer Colonel Fawcett, National Geographic Television, broadcast over six parts starting May 2004.
- 2003 **Ussuria**: Tracking down Siberia's Crocodile Dundee, A film that follows an expedition to the forests of Russia's far east in search of the story behind the real Dersu Uzala, National Geographic Television May 2005.
- 2005 **Xodus**: A multimedia education project across Egypt for UK Schools
- 2008 **Journey Across China**: Multimedia project for USAToday.com and FT.com during the Beijing Olympic Games.
- 2009 **Eye on China**: Looking from the outside back, the "Eye on China" series explores different ways in which people from around the world engage with the world's fastest growing economy. Each of 10 episodes concentrated on a single issue from one country. Published on chinadaily.com.
- 2010 **Search for the Snow Monkey**: Up until the early 1960's it had been thought that the Yunnan Snow Monkey was extinct but recent surveys have found around 15,000 of them living in a few isolated forests high in the mountains of northern Yunnan. Published as an interactive book and on chinadaily.com.
- 2011 **The Looming Food Crisis in Asia**: A six part series investigating the growing gap between food production and global population growth, filmed in five countries. The series explains the key issues facing Asia and how they have arisen. Published as an interactive book and on chinadaily.com.
- 2011 **China and the African Drought**: This six part series investigates the extent of the 2011 drought in the Horn of Africa and the role China played in the relief effort. Published as an interactive book and on chinadaily.com.
- 2012 **Rural China**: In the year before the ten year leadership change in China, D J Clark travelled from China's far north frontier through to the western hills of Qinghai, making 10 episodes of a story that investigated changes to the lives of the country's rural majority. Published as an interactive book and on chinadaily.com.
- 2012 **The River that Rages**: A documentary shot on the China/Nepal border for Current TV and broadcast as part of the Climate Reality Project that discusses the threat of Glacier Lake Outbursts along the Poiqu river.
- 2013: **Sangharsa**: Stories of women's struggles. 'Sangharsa' tells the stories of nine women who have broken the cycle of poverty, discrimination and social exclusion in Nepal by taking matters into their own hands, initiating their own enterprises and working their way towards a brighter future. Published as an interactive book for AusAID & UNDP websites plus an iBook.
- 2014: **Assignment Asia**: A new current affairs program broadcast on CCTV News and airs across multiple digital platforms throughout the continent.



Photography Exhibitions

- 1992-93 **Street and Working Children**: 26 venue tour including, 10 Downing street, European parliament, UN headquarters, World Health Organisation and the Barbican, London
- 1994 **Children of Conflict**: World British embassy/consulate tour
- 1995 **Faces of Nepal**: Lancashire health venue tour
- 1996 **Flights of Passage**: Web based exhibition
- 1998 **Health of a Nation**: Documentary of the early development of Palestinian health provision. Folly Gallery & UN hospital, Jerusalem.
- 1999 **Happy Valley**: Documentary project on travellers, tour of schools and galleries in NW England
- 2001-3 **A Little English City**: Storey Gallery (july/august 01), Lancaster Museum and Art Gallery, Los Angeles USA (dec/ jan 01-02) Heritage Gallery, Philadelphia, USA (nov-jan 02), Pendle Arts Gallery (jan-mar 03), Ohio State University, Ohio USA (feb-apr 03) Pingyao Photography festival, China (sept 05) Gallery Chab, Bamako, Mali (Nov 05)
- 2005 **Imaging Famine**: The Newsroom, London
- 2008 **Watching Olympics**: Photographer's Gallery, Maputo, Mozambique
- 2009 **In A City Hanoi**: Trang Tien Gallery, Hanoi, Vietnam
- 2010 **Survival Scene**: Taipei Contemporary Art Center, Taipei, Taiwan
- 2011 **In a City Ho Chi Minh**: Phoyo Gallery, Ho Chi Minh, Vietnam
- 2012 **Global Christian Culture**: Phoenix Photography Festival, Fenguang, China

Links

- Website - djclark.com Twitter - twitter.com/djclark
- Facebook - facebook.com/djclark
- Sina Weibo - www.weibo.com/djclark
- QQ Weibo - t.qq.com/djclark
- Vimeo - vimeo.com/djclarkvideos
- Youtube - youtube.com/user/DJClarkVideos
- Flickr - flickr.com/photos/99425225@N00
- Instagram - [@djclarkphoto](https://instagram.com/djclarkphoto)
- Podcast & iBooks - search D J Clark on iTunes
- Linkedin - [dj@djclark.com](https://linkedin.com/in/dj@djclark.com)
- Google+ - [djclark.com@gmail](https://google.com/+djclark.com@gmail.com)